Business Japanese Program

JAPN 314/315

Prerequisite: JAPN 213/251 or Interview with the instructor

Why study Business Japanese?

Many Japanese companies are seeking to globalize by hiring people from various cultural backgrounds, who may serve as bridges between Japan and the rest of the world.

Business Japanese courses prepare you to function effectively in a Japanese work environment by focusing both on practical language skills and on relevant cultural information. It should be particularly useful for students who intend to participate in an internship program in Japan or whose future career may require the ability to communicate smoothly and effectively in Japanese.

The Program

Japanese for Professional Life I
JAPN 314 (Term I, 3 credits)

- Hands-on Business Language (Polite expressions, business vocabulary, phone conversation, etc.)
- Job hunting methods (how to prepare a resume, take job interviews, etc.)
- Japanese employment system
- Japanese business manners and culture

Japanese for Professional Life II
JAPN 315 (Term II, 3 credits)

- Hands on Business Language (negotiation, sales, conducting a meeting, etc.)
- How to become a "Global Citizen" （グローバル人材）
- Critically analyzing current social issues
- Current economic issues in Japan and the world

For more information, please contact:

Dr. Rebecca Chau, Coordinator, Japanese Language Program

rebecca.chau@ubc.ca
www.asia.ubc.ca/undergraduate/courses/japanese

Business Spanish Program

SPAN 308/309

Prerequisite: 12 credits of Spanish at the university level or SPAN 202 or SPAN 207

Learn to communicate and to negotiate in the Spanish business world

Learn the cultural professional practices of the Hispanic world

Learn to write business documents in Spanish

The Program

SPAN 308 provides students with a working knowledge of business-related language about commerce, finance, marketing, and economics. Students will learn the basic tools to carry out day-to-day negotiations, write business documents and become competent in the cultural professional practices of the Spanish-speaking world. The course is taught in Spanish and students use a variety of instructional resources.

SPAN 309 focuses on the commercialization of goods and services from and to the Hispanic world. Students learn the terminology, discuss major free trade agreements, and procedures for importing and exporting. Students access authentic materials, documentation, and professionals who work in foreign trade in Spanish. The course integrates competencies that employers expect in new graduates (e.g., problem-solving, teamwork).

For more information, please contact:

Dr. Samuel A. Navarro, Coordinator, Business Spanish Program

samuel.navarro@ubc.ca
www.fhis.ubc.ca

BUSINESS LANGUAGES AND CULTURES AT UBC

a place of mind
THE UNIVERSITY OF BRITISH COLUMBIA

Business Chinese Program

CHIN 321/323

Prerequisite online placement: placement.asia.ubc.ca

Your bridge to the world of business in Chinese

The Chinese Language Program in Asian Studies at UBC offers two 3-credit Business Chinese courses, CHIN 321 and CHIN 323. These courses are very popular with students who have a medium-high proficiency level in Chinese and who have a business related major/minor or general interests in business.

Learning activities and initiatives

A variety of learning activities are used to encourage learning, such as online discussions, role plays, debate, presentation, and oral translation, etc. One important component of the course is our guest lecture series. Experts from different business areas such as banks/investment companies, real estate, intellectual property rights, stock market, and environmental protection, etc., are invited to speak about their fields and work. The lectures not only shed light on textbook materials but also help students gain insights into the real business world.

The Program

- Conducting a Market Survey
- Recruiting Talent
- Seeking a Business Partner
- Creating an Advertising and Promotion Plan
- Investing in Real Estate
- Business Negotiation
- Investing in Stocks
- E-Commerce
- Seeking Approval from Environmental Protection Authorities
- Resolving Contract Disputes
- Intellectual Property Rights
- Added Investment
- Mergers and Acquisitions
- Business Strategy
- Business Negotiation

For more information, please contact:

Dr. Qian Wang, Coordinator, Chinese Language Program

qian.wang@ubc.ca

www.asia.ubc.ca/undergraduate/courses/chinese

Business English Program

ELI BE 304/305

Prerequisite: B1 CEFR, 4 IELTS or equivalent

Why study Business English?

The English language is the world's lingua franca and the working language for business, economics, politics, trade, and international law. Proficiency in Business English helps to open doors to your role in the global economy.

The Program

ELI BE 304

Build your confidence in speaking, listening, reading and writing English in business contexts. Increase your vocabulary and practise using Business English in everyday business situations on the telephone, in meetings, presentations or negotiations.

ELI BE 305

This course will provide you with a more sophisticated command of written and spoken Business English. It focuses on writing formal emails and executive reports, developing and delivering effective presentations, chairing and participating in meetings.

Please note that these are not credit courses, and they are also open to non UBC students wishing to continue their career and personal education.

For more information, please contact:

Andrew Scales, Academic Director, English Language Institute

eli.registration@ubc.ca

www.eli.ubc.ca/business

Business German Program

GERM 314/414

Prerequisite: GERM 210/GERM 300 or Interview with the instructor

Welcome to the Department of Central, Eastern and Northern European Studies!

Why study Business German?

Germany is the major economic power within the European Union (EU) today. It ranks among the top three trading nations worldwide and is recognized for its industrial strength, technological sophistication, multitiered educational system and scientific innovation.

Depending on the level of expertise acquired, Business German can qualify you for internships and exchange programs in the German-speaking countries. This can open up new networks and career opportunities while offering you an international perspective.

Who should attend?

Anyone who would like to gain knowledge in Business German and who is interested in the German and European economic environment. No prior business skills are required but will be an asset for the Program. Before registering, please see the language prerequisite for each course.

The Program

The Program's objective is to familiarize students with the current terminology used in German business contexts and to facilitate an understanding of key corporate and economic themes. Students will explore economic interrelations within a German, European and global setting. The Program is designed to empower students in key areas of marketable expertise, e.g. business knowledge, intercultural awareness, team leadership and critical thinking.

The Program consists of two independent modules:

- GERM 314 – Business German I (Term I, 3 credits)
- GERM 414 – Business German II (Term II, 3 credits)

For more information, please contact:

Dr. Petra Ganzenmueller, Coordinator, Business German Program

pegacom@mail.ubc.ca

www.businessgerman.sites.olt.ubc.ca